

SPONSORSHIP & EXHIBITION PROSPECTUS

Partner with the global genomics community

Human Genome Organisation (HUGO) · Abu Dhabi, UAE



INVITATION TO PARTNER · HGM 2027

Join Us in Abu Dhabi

On behalf of the Human Genome Organisation (HUGO) and the local organising committee, we invite you to partner with us at the Human Genome Meeting 2027 in Abu Dhabi, United Arab Emirates, from 21 to 24 March 2027.

The Human Genome Meeting is HUGO's international meeting for researchers and clinicians who apply leading genomic technologies to study the human genome and to diagnose and treat disease.

Partnering with HGM 2027 puts your organisation in front of this community across four days of science, exhibition and networking.

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HUMAN GENOME ORGANISATION HUGO

Why Partner with HGM 2027

Reach the right audience

Researchers, clinicians and lab leaders who apply genomic technologies

Meet delegates in person

Breaks and poster sessions are planned around the exhibition hall

Build regional presence

Abu Dhabi draws delegates from the Middle East, Africa, Asia and Europe

Stay visible for longer

Your brand on the website, app and programme before, during and after

The meeting at-a-glance

DATES
21–24 March 2027

LOCATION
Abu Dhabi, United Arab Emirates

ORGANISER
Human Genome Organisation (HUGO) in partnership with **Khalifa University Abu Dhabi**

EXPECTED DELEGATES
500+

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A MOJON Company
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HUMAN GENOME ORGANISATION HUGO

SPONSORSHIP PACKAGES · HGM 2027

Partnership Packages at-a-Glance

PRESENTING
$50,000
By invitation only

Premium display

6 full + 8 exhibitor passes

Opening address

Logo on name badges

PLATINUM
$30,000
3 opportunities

Enhanced display

4 full + 6 exhibitor passes

Platform talk

GOLD
$20,000
4 opportunities

Enhanced display

3 full + 4 exhibitor passes

Luncheon talk

SILVER
$15,000
5 opportunities

Standard display

2 full + 3 exhibitor passes

Session branding

BRONZE
$8,000
6 opportunities

Booth add-on $4,000

2 full delegate passes

Meet-the-expert session

EXHIBITOR
$5,000
10 opportunities

Standard display

1 full + 2 exhibitor passes

Programme listing

All talks should be of a non-commercial nature. Speakers and abstracts require review and approval by the Scientific Committee.



Presenting and Platinum Sponsors

PRESENTING SPONSOR

$50,000 **By invitation only**

- The highest level of association with HGM 2027
- Opening plenary address
- Premium exhibition display, reserved for you
- 6 full delegate passes and 8 exhibitor passes
- Logo first on venue signage, website, app and programme
- Exclusive logo on delegate name badges
- Full-page ad, two bag inserts and two emails to delegates
- Delegate list before and after the meeting

PLATINUM SPONSOR

$30,000 3 opportunities

- Platform talk slot in the scientific programme
- Enhanced exhibition display in a prime position
- 4 full delegate passes and 6 exhibitor passes
- Logo on venue signage, website, app and programme
- Full-page programme ad and one bag insert
- One dedicated email to delegates
- Delegate list before and after the meeting

All prices in US dollars. Package benefits may be adjusted by the Organising Committee where formats change (for example, a digital programme).



PACKAGE DETAILS · HGM 2027

Gold and Silver Sponsors

GOLD SPONSOR

$20,000 4 opportunities

- Luncheon talk: host an industry lunch session
- Enhanced exhibition display
- 3 full delegate passes and 4 exhibitor passes
- Logo on venue signage, website, app and programme
- Half-page programme ad and one bag insert
- 200-word profile in the app and on the website
- Delegate list before and after the meeting

SILVER SPONSOR

$15,000 5 opportunities

- Branding of one scientific session, acknowledged by the session chair
- Standard exhibition display
- 2 full delegate passes and 3 exhibitor passes
- Logo on venue signage, website, app and programme
- Half-page programme ad
- 100-word profile in the app and on the website
- Delegate list after the meeting

All prices in US dollars. Package benefits may be adjusted by the Organising Committee where formats change (for example, a digital programme).



PACKAGE DETAILS · HGM 2027

Bronze Sponsors and Exhibitors

BRONZE SPONSOR

$8,000 6 opportunities

- Host a meet-the-expert session
- 2 full delegate passes
- Logo on venue signage, website, app and programme
- 100-word profile in the app and on the website
- Delegate list after the meeting

Add a standard exhibition booth for $4,000 (standard rate $5,000)

EXHIBITOR

$5,000 10 opportunities

- Standard exhibition display with fascia name, lighting and power
- 1 full delegate pass and 2 exhibitor passes
- Company listing and logo in the programme and app
- Logo and link on the meeting website
- Delegate list after the meeting

Exhibitor passes cover the exhibition, catering and welcome reception

All prices in US dollars. Package benefits may be adjusted by the Organising Committee where formats change (for example, a digital programme).



PACKAGE COMPARISON · HGM 2027

Benefits by Package

	Presenting	Platinum	Gold	Silver	Bronze	Exhibitor
Investment	**$50,000**	**$30,000**	**$20,000**	**$15,000**	**$8,000**	**$5,000**
Availability	By Invitation	3	4	5	6	10
Display booth	Premium	Enhanced	Enhanced	Standard	$4,000 add-on	Standard
Delegate passes	6	4	3	2	2	1
Exhibitor passes	8	6	4	3	–	2
Speaking	Opening talk	Platform talk	Lunch talk	–	Expert session	–
Programme	Full page	Full page	Half page	Half page	Logo	Listing
Bag inserts	✓	✓	✓	–	–	–
Dedicated emails	✓	✓	–	–	–	–
Name badge logo	✓	–	–	–	–	–
Delegate list	Pre + post	Pre + post	Pre + post	Post	Post	Post

All prices in US dollars. Pre + post: delegate list shared two weeks before and after the meeting.



Hospitality and Networking

Hospitality	What you receive	Investment
Social dinner Non-exclusive	Second-evening dinner: signage at the venue, a three-minute address, logo on the menus and a reserved VIP table	**$25,000**
Opening ceremony Exclusive	Your brand on plenary-hall signage at the opening, acknowledgement from the stage and your own approved branded materials on site	**$15,000**
Welcome reception Exclusive · F&B included	Host the first-evening reception at the venue: signage at the reception, a three-minute welcome and your own approved branded materials	**$12,500**
Speaker lunch or dinner Exclusive · F&B included	Host the invited speakers: signage at the venue, a short welcome address and time to meet the speakers informally	**$12,500**
Conference lunches Exclusive · F&B included	Your logo on lunch stations and signage across the lunch area on every meeting day, plus your own approved branded materials	**$12,500**
Coffee breaks Exclusive · F&B included	Your logo on coffee stations and signage at every break; breaks run in the exhibition hall, where delegates meet exhibitors	**$9,500**

Prices in US dollars. Each item includes 2 delegate passes, a website logo with link and acknowledgement on the sponsor board and in the programme.



Delegate Materials

Delegate materials	What you receive	Investment
Conference bags Exclusive · production included	Your logo on the official bag every delegate receives at registration and carries throughout the meeting and after it	**$10,000** 2 delegate passes
Lanyards Exclusive · production included	Your logo on the lanyard every delegate wears to enter sessions and the exhibition, in view on all four days	**$6,500** 2 delegate passes
Pens and notepads Exclusive · production included	Branded pens and notepads in every delegate bag, used in every session and taken home after the meeting	**$6,500** 2 delegate passes
Bag insert Non-exclusive	One flyer up to A4, supplied by you, placed in every delegate bag	**$2,500**
Flyer at registration desk Non-exclusive	One flyer up to A4, supplied by you, displayed at the registration desk for the whole meeting	**$2,500**

Prices in US dollars. Every item includes a website logo with link and acknowledgement on the sponsor board and in the programme.



Programme and Poster Branding

Programme and venue	What you receive	Investment
Poster area branding Exclusive	Your logo on every poster panel in the exhibition hall, where delegates gather at breaks and the evening poster sessions	**$6,500** 2 delegate passes
Speaker transfers Exclusive	Your logo on the transfer signage for invited speakers travelling between the airport, hotels and the venue	**$6,500** 2 delegate passes
Programme back cover Exclusive	A full-page advertisement on the back cover of the final programme, supplied print-ready by you	**$4,500**
Programme ad page Non-exclusive	A full-page advertisement on an inside page of the final programme, supplied print-ready by you	**$2,500**

Prices in US dollars. Every item includes a website logo with link and acknowledgement on the sponsor board and in the programme.





GET IN TOUCH · HGM 2027

Talk to Our Sponsorship Team

Discuss how your organisation can be part of HGM 2027.

Our team will walk you through the packages and à la carte options, check availability and shape a partnership around your objectives.

SPONSORSHIP ENQUIRIES

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ADNEC مجموعة أدنيك GROUP
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